

Roxanne K. Dill

Instructor
Manship School of Mass Communication
Louisiana State University
Baton Rouge, La. 70803
Phone: 225.578.9295 Fax: 225.578.2125
rdill1@lsu.edu

EDUCATION

Master of Mass Communication **2006**
Manship School of Mass Communication, Louisiana State University, Baton Rouge, La.
Public Relations Concentration
Thesis: An Investigation of Focus: Local, Regional and National Newspaper Coverage in the Aftermath of Hurricane Katrina

Bachelor of Arts, Journalism—News Writing **1977**
Louisiana State University, Baton Rouge, La.

POSITIONS

Instructor ***Fall 2008-Present***
Manship School of Mass Communication
Coordinate entry-level media writing classes
Louisiana State University, Baton Rouge, La.

Adjunct Instructor ***Fall 2007***
Manship School of Mass Communication
Louisiana State University, Baton Rouge, La.

Program Coordinator ***January 2005-Fall 2008***
Center for Community Engagement, Learning, and Leadership
Louisiana State University, Baton Rouge, La.

Private Consultant, Group/Individual Grammar/Writing, elementary school-college ***1989-Present***
Baton Rouge, La.

Non-Profit Public Relations Publications ***2001-Present***
The Medical Centers of West Africa, Inc.
Baton Rouge, La.

Managing Editor ***1980-1983***
Daily Comet, New York Times Affiliate Newspaper Group
Thibodaux, La.

Reporter ***1978-1980***
Daily Comet, Thibodaux, La.
Thibodaux, La.

Photographer, Darkroom Technician ***1977-1978***
Denham Springs News, Denham Springs, La.

CONFERENCE PRESENTATIONS

Dill, R. (2012). "Festival Fiasco: Teaching students to plan, think, and write across platforms." Association for Education in Journalism and Mass Communication Annual Conference, Chicago, Illinois.

Dill, R. (March 2008). "Wearing the PR Hat: Communicating Your Service-Learning Message on a Shoestring." Gulf-South Summit on Service-Learning and Civic Engagement in Higher Education Annual Conference, Nashville, Tenn.

Dill, R. & Wu, D. (2007). "Lessons Learned from Covering Katrina: Comparing Local, Regional, and National Newspapers and Staff Perspectives." Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C.

Shoemaker, J., Dill, R., Allen, P., Lima, M., & Seghers, C. (2007) "Reflecting on Our Response to Crisis: Civic Engagement in a Post-Katrina Context." American Association of Colleges and Universities Annual Conference, New Orleans, La.

PUBLICATIONS

Dill, R. & Wu, D. (Winter, 2009). "Lessons Learned from Covering Katrina: Comparing Local, Regional, and National Newspapers and Staff Perspectives," *Newspaper Research Journal*

R. Dill (2010) "Local Coverage: Anticipating the Needs of Readers." In R. Izzard & J. Perkins (Eds.), *Covering Disaster: Lessons from Media Coverage of Katrina and Rita* (pp. 39-54) Transaction Publishers

PROFESSIONAL ORGANIZATIONS AND PUBLIC SERVICE

Women in Media (Baton Rouge, Louisiana)

Society of Professional Journalists

Association for Education in Journalism and Mass Communication

Vice President, The Medical Centers of West Africa, Inc., Baton Rouge, La.

ADMINISTRATIVE DUTIES, UNIVERSITY SERVICE, COMMITTEE WORK

Coordinator, Entry-Level Media Writing sections, LSU Manship School of Mass Communication
Manship School Journalism Area Committee

LSU Student Media Board

Manship School applicant screening committee

Faculty Adviser, Manship School Ambassadors

Faculty Adviser, Manship School Grammar Boot Camp and AP Quiz Bowl

LSU Service-Learning Advisory Council

LSU Communication across the Curriculum Advisory Council

AWARDS

2012: Second Place, Best Practices in Teaching Writing, Association for Education in Journalism and Mass Communication annual conference, Chicago, Illinois

2011 LSU Tiger Athletic Foundation Teaching Award, University College

2010 LSU Tiger Athletic Foundation Teaching Award, Manship School of Mass Communication

2011 Nominee, George H. Deer Distinguished Teaching Award